

## **Operation Kid-to-Kid™ News Release**

*Adapt the information in this news release to fit your church's Fiesta. Then submit typed, double-spaced copies to your local newspapers, radio stations (especially your Christian radio station), and TV stations. You may want to check with them for any other specific requirements regarding news releases.*

[Name of church] will be involved in a worldwide mission project called Operation Kid-to-Kid™. For this project, children attending [name of church]'s Fiesta vacation Bible school will provide special "Jesus Loves Me" blankets and Spanish Bible books for needy children in Latin America. Operation Kid-to-Kid will show kids that with God's help, they can impact their world. Small groups of children, called Fiesta Crews, will work together to create fluffy, warm blankets. The blankets will be shipped to International Bible Society who will distribute them to children in countries such as Bolivia, Colombia, Guatemala, and Ecuador.

Because of children's generosity, Operation Kid-to-Kid has grown to become one of the world's largest global outreach of children serving children.

Past Operation Kid-to-Kid programs have allowed over a million children in North America to send hundreds of thousands of hygiene items, Spanish Bible materials, and shoes and socks to children around the world. (For more information about Operation Kid-to-Kid, visit [www.ok2k.org](http://www.ok2k.org).)

Operation Kid-to-Kid is just one part of Fiesta! Fiesta begins [starting date] and continues through [ending date]. It's located at [name of church and church address]. Registration opens each day at [starting time] and closes at [ending time]. For more information, call [church phone number].